

Sun Life Financial Canada



Sun Life Financial's roots in Canada began 150 years ago. With a strong service culture, innovative technology, a strong distribution network and long-standing relationships with some of the country's largest employers and associations, Sun Life Financial is a market leader with a client base consisting of millions of people across Canada.

We have a highly diversified business with leadership positions in Group Benefits, Group Retirement Services, Client Solutions, Individual Insurance and Wealth and are well positioned to meet our goal of becoming the best performing life insurer in Canada.

Key information

Years of operation	In 1865 Sun Life Assurance Company of Canada received its Charter.
Employees	8,635 ¹
Sun Life Financial advisors	3,930 ¹
President	Kevin Dougherty
Head office location	Waterloo, Ontario
Distribution channels	Career Sales Force Independent financial advisors Benefit consultants Pension consultants

¹ As of December 31, 2014.