



2015 PUBLIC ACCOUNTABILITY STATEMENT

Life's brighter under the sun



2015 PUBLIC ACCOUNTABILITY STATEMENT

This report is filed as the consolidated Public Accountability Statement (PAS) for Sun Life Financial Inc., Sun Life Assurance Company of Canada and Sun Life Insurance (Canada) Limited, pursuant to the PAS regulations of the Canadian federal government (*Insurance Companies Act* (Canada), section 489.1(1)). It contains information regarding our subsidiaries, including Sun Life Financial Trust Inc., and pertains to our most recent fiscal year (January 1, 2015 to December 31, 2015). Unless otherwise noted, all dollar amounts are expressed in Canadian currency. In this document, unless the context requires otherwise, references to “we,” “our,” “us,” “the Company,” “Sun Life,” and “Sun Life Financial” mean Sun Life Financial Inc. and its subsidiaries; and references to “employees and advisors” refer to those of Sun Life Financial Inc. and its subsidiaries.

CONTENTS

COMMUNITY DEVELOPMENT AND PHILANTHROPIC ACTIVITY	1
EMPLOYEES	5
TAXES PAID	6
DEBT FINANCING	7
PRINCIPAL SUBSIDIARIES	8

COMMUNITY DEVELOPMENT AND PHILANTHROPIC ACTIVITY

In 2015, we continued to focus on our goal of building sustainable, healthier communities where we live and work. Our success depends on the well-being of the communities we serve, and as a company with many connections into communities around the world, we believe we play a role in their development and sustainability. This past year, our philanthropic activities have focused on two key areas: health and arts and culture. In 2015, Sun Life committed a total of \$10.9 million in charitable donations to community organizations across Canada, the U.S., Asia and the U.K.

In Canada, our corporate donations supporting community organizations coast to coast totaled \$8 million during 2015, and a further \$407,126 was allocated to sponsorships of cultural and community initiatives. Here are a few examples of our 2015 global donations and sponsorships and goals in the area of community development that align with our priorities.

HEALTH

RIGHT TO PLAY

Recognizing that diabetes is increasing in Canada's indigenous communities, Sun Life committed \$125,000 to Right to Play – a global organization that uses the power of play to educate and empower children facing adversity. "Play For Prevention", a Right to Play program, focuses on diabetes awareness and education by helping indigenous youth adopt a healthy lifestyle. It encourages physical activity, provides nutritional workshops and provides an interactive environment for youth to learn about the varying aspects of health that may contribute to the development of type 2 diabetes.

UNIVERSITY OF NEW BRUNSWICK

Sun Life committed \$250,000 to the University of New Brunswick to launch the Sun Life Financial Living Well with Diabetes Initiative to assist those living with diabetes or who are at risk for developing the disease. The initiative raises awareness of the lifestyle factors that contribute to both preventing and managing diabetes. Participants have access to free education sessions on the importance of physical activity and healthy living with expert physiologists, dieticians and physicians. They also have access to effective preventative and care strategies such as subsidized personal training and recreation services, and nutrition workshops.

The funding allows the University of New Brunswick to expand its services currently delivered through the *Sun Life Financial Fitness Assessment Centre (SLFFAC)*, now in its ninth year of operation. The SLFFAC enables kinesiologists to deliver personalized fitness programs to improve the strength and health of participating students and community members.

ARTS AND CULTURE

CALGARY PUBLIC LIBRARY FOUNDATION

In 2015, Sun Life contributed \$120,000, part of a \$250,000 donation over a three-year period, to support the Sun Life Financial Arts + Culture Pass at the Calgary Public Library. Low income families or individuals enrolled in the City of Calgary Fee Assistance program could visit any one of the 18 community libraries to choose a pass from over 30 arts partners including theatres, museums, cultural festivals, dance and music performances – all free of charge. In 2015, our donation helped the library expand the program, and streamline and optimize ticket distribution by implementing touchscreen technology.

DOANE USCHOOL

In 2015, Sun Life contributed \$35,000, part of a \$100,000 donation over a three-year period, as founding sponsor of Doane Uschool. Doane Uschool is a subsidized music program teaching the ukulele to children and youth throughout Toronto. Sun Life's donation will give 250 new students the opportunity to enjoy lessons at no cost.

EMPLOYEE CONTRIBUTIONS

Our employee and advisor volunteers work hard to make life brighter for others in their communities. In Canada, during 2015, employees volunteered thousands of hours to charities and organizations. Many employees and advisors also made personal donations to their favourite charities throughout the year.

In support of employee giving, Sun Life's Matching Gifts Program matches eligible donations to registered charities dollar-for-dollar up to \$500 for every employee and advisor.

Sun Life Assurance Company of Canada Employee Matching Gift Contributions¹

CANADA	2015
# EMPLOYEE CONTRIBUTIONS	1,395
EMPLOYEE CONTRIBUTIONS	\$323,613
COMPANY MATCH	\$230,001
TOTAL COMBINED DONATION	\$553,614
# REGISTERED CHARITIES SUPPORTED	487

¹The contributions do not include Sun Life employees' or advisors' support of the United Way.

Sun Life Assurance Company of Canada Employee United Way Contributions

A long-standing supporter of the United Way across Canada, Sun Life encourages employees and advisors to organize local campaigns in their communities and matches each employee's individual donation up to \$500.

CANADA	2015
EMPLOYEE CONTRIBUTIONS	\$1,178,574
COMPANY MATCH	\$676,203
TOTAL COMBINED DONATION	\$1,891,410

OUR VOLUNTEER PROGRAM

In Canada, Sun Life's volunteer program recognizes the efforts of employees and advisors who volunteer at least 50 hours each year for a registered charity or humanitarian cause. Those who qualify, receive a \$500 cheque for the charity of their choice. In 2015, our employees and advisors reported over 33,000 volunteer hours of their personal time to local charities and organizations.

Sun Life Assurance Company of Canada Employee Volunteer Grant Contributions

CANADA	2015
EMPLOYEE CONTRIBUTIONS	33,570 HOURS
COMPANY MATCH	\$146,000
# REGISTERED CHARITIES SUPPORTED	292

Each year, we recognize the efforts of employees by identifying a National Volunteer of the Year as well as three finalists. In 2015, we were proud to recognize David Mothus as our National Volunteer of the Year, along with three finalists, Jocelyne Lang, Sarah Loat and Jon Satok. These employees contributed greatly to their communities by donating time and effort to local charities. Each of their charities received a donation from Sun Life for a total of \$19,000 in support.

VOLUNTEER HIGHLIGHTS

The Fresh Fish Traders' School Food Donation Campaign

Getting involved and giving back to the local community has been one of Sun Life Hong Kong's key commitments. For the sixth consecutive year, they have participated in The Fresh Fish Traders' School Food Donation Campaign by providing food for underprivileged children. In addition, Sun Life donated 15 tablets, giving students the opportunity to use new technology.

Community Care Day

Every year, Sun Life U.S. hosts an organized Community Care Day. In 2015, over 100 Sun Life employees volunteered at the Learning Center for the Deaf. The volunteers aided in landscaping, planting flowers, painting, and constructing spectator benches for the sports fields. In addition, Sun Life donated \$5,000 to help the facility continue its mission of helping children in need.

MPower Money Coaching Program

Giving back to local communities and helping Canadians achieve lifetime financial security; this is Sun Life's mission. Sun Life Global Investments is a founding partner and sponsor of the MPower Money Coaching Program. This one-year pilot program in Toronto offers free professional financial planning and coaching to low-income individuals. As part of this program Ann Josephs, a Sun Life advisor, provided expert financial advice and support to two families over five months. With Ann's help these families were able to plan for stronger financial futures.

EMPLOYEES

In 2015, Sun Life Financial paid \$2.8 billion in salaries and benefits to employees worldwide.

EMPLOYEES IN CANADA ¹	FULL-TIME	PART-TIME	TOTAL
ALBERTA	428	10	438
BRITISH COLUMBIA	188	4	192
MANITOBA	15	0	15
NEW BRUNSWICK	12	1	13
NEWFOUNDLAND AND LABRADOR	6	0	6
NOVA SCOTIA	52	0	52
ONTARIO	6,408	124	6,532
PRINCE EDWARD ISLAND	2	0	2
QUEBEC	1,808	43	1,851
SASKATCHEWAN	13	0	13
TOTAL	8,932	182	9,114

¹As of December 31, 2015.

EMPLOYEES AROUND THE WORLD ^{1,2}	
AUSTRALIA	20
BERMUDA	40
CHINA	2,100
EUROPE - OTHER	20
HONG KONG	720
INDIA	9,350
INDONESIA	500
IRELAND	295
JAPAN	30
MALAYSIA	480
PHILIPPINES	1,820
SINGAPORE	20
SOUTH AMERICA	15
UNITED KINGDOM	230
UNITED STATES	3,920
VIETNAM	235
TOTAL	19,795

¹Includes 11,849 employed by our Asia joint ventures.

²As of December 31, 2015.

TAXES PAID

The taxes we pay in Canada and around the world are another measure of the way Sun Life contributes to the economies and communities in which we live, work and do business.

In 2015, in all jurisdictions where we operate, taxes paid or payable to governments totaled \$1,043 million. Of this total, \$428 million was paid or payable in income taxes; \$264 million in premium taxes and investment income taxes; and \$351 million in excise, property, payroll and other taxes. In Canada, our total tax paid or payable amounted to \$477 million.

Sun Life Financial Inc.'s 2015 Consolidated Tax Expenses (in thousands of dollars)

CANADA TYPE OF TAX	INCOME TAXES*	PREMIUM TAXES AND INVESTMENT INCOME TAXES	TOTAL OTHER TAXES**	TOTAL
FEDERAL	48,592	26,700	49,610	124,902
ALBERTA	4,006	19,034	24,101	47,141
BRITISH COLUMBIA	4,892	23,475	15,990	44,357
MANITOBA	807	3,857	426	5,090
NEW BRUNSWICK	830	4,002	789	5,621
NEWFOUNDLAND AND LABRADOR	560	2,318	448	3,326
NORTHWEST TERRITORIES	17	78	0	95
NOVA SCOTIA	963	3,532	1,860	6,355
ONTARIO	16,507	69,009	67,288	152,804
PRINCE EDWARD ISLAND	272	997	211	1,480
QUEBEC	7,793	35,355	35,634	78,782
SASKATCHEWAN	1,153	5,462	152	6,767
YUKON	44	149	0	193
TOTAL	86,436	193,968	196,509	476,913

*Income tax amounts are estimates based on information available for the year ended December 31, 2015.

**The category "Total other taxes" refers to \$93 million in property taxes, \$59 million in payroll taxes and \$45 million in sales and excise taxes.

DEBT FINANCING

As of December 31, 2015 (authorized amount in thousands of dollars)

Sun Life is committed to making debt financing available to businesses across Canada. In 2015, authorized debt financing totaled approximately \$4.1 billion.

		\$100,000 - \$249,999	\$1,000,000 - \$4,999,999	\$5,000,000 +	TOTAL
ALBERTA	Authorized Amount*	235	16,685	626,712	643,632
	Number of Clients	1	5	16	22
BRITISH COLUMBIA	Authorized Amount*	-	33,333	763,472	796,805
	Number of Clients	-	11	36	47
MANITOBA	Authorized Amount*	-	2,000	32,262	34,262
	Number of Clients	-	1	2	3
NEW BRUNSWICK	Authorized Amount*	-	3,938	-	3,938
	Number of Clients	-	1	-	1
NEWFOUNDLAND AND LABRADOR	Authorized Amount*	-	-	-	-
	Number of Clients	-	-	-	-
NOVA SCOTIA	Authorized Amount*	-	3,587	103,278	106,865
	Number of Clients	-	2	6	8
ONTARIO	Authorized Amount*	-	29,890	2,027,375	2,057,265
	Number of Clients	-	10	68	78
PRINCE EDWARD ISLAND	Authorized Amount*	-	-	-	-
	Number of Clients	-	-	-	-
QUEBEC	Authorized Amount*	-	10,946	405,391	416,337
	Number of Clients	-	5	15	20
SASKATCHEWAN	Authorized Amount*	-	4,000	49,345	53,345
	Number of Clients	-	1	3	4
TOTAL	Authorized Amount*	235	104,379	4,007,835	4,112,449
	Number of Clients	1	36	146	183

*Authorized amount includes all new commitments for 2015.

There was no activity for authorization ranges \$0 - \$24,999; \$25,000 - \$99,999; \$250,000 - \$499,999 or \$500,000 to \$999,999 in 2015.

PRINCIPAL SUBSIDIARIES

The following is a list of subsidiaries of Sun Life Financial Inc. as of December 31, 2015 whose activities are included in this PAS.

MASSACHUSETTS FINANCIAL SERVICES COMPANY

PT. SUN LIFE FINANCIAL INDONESIA

SUN LIFE ASSURANCE COMPANY OF CANADA

SUN LIFE ASSURANCE COMPANY OF CANADA (U.K.) LIMITED

SUN LIFE FINANCIAL TRUST INC.

SUN LIFE GLOBAL INVESTMENTS (CANADA) INC.

SUN LIFE HONG KONG LIMITED

SUN LIFE INSURANCE (CANADA) LIMITED

SUN LIFE INVESTMENT MANAGEMENT INC.

SUN LIFE OF CANADA (PHILIPPINES), INC.